List of all the policies

~~ickr messenger~~

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~~Soundcloud~~

~~Kaspersky~~

~~Norton~~

~~NortonVPN~~

~~Google~~

Yahoo

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Cookie Policy

Soundcloud

SoundCloud Cookies Policy

This Cookies Policy forms part of our general [Privacy Policy](https://soundcloud.com/pages/privacy).

In common with most other websites, we use cookies and similar technologies to help us understand how people use SoundCloud® so that we can keep improving our platform. We have created this Cookies Policy to provide you with clear and explicit information about the technologies that we use on SoundCloud®, and your choices when it comes to these technologies.

If you choose to use the Platform without blocking or disabling cookies or opting out of other technologies, you will indicate your consent to our use of these cookies and other technologies and to our use (in accordance with this policy and the rest of our Privacy Policy) of any personal information that we collect using these technologies. If you do not consent to the use of these technologies, please be sure to block or disable them using your browser settings, the opt-out links identified in this policy, or the settings within our mobile apps.

What are cookies?

Cookies are small text files that are placed on your computer by websites that you visit. These text files can be read by these websites and help to identify you when you return to a website. Cookies can be “persistent” or “session” cookies. Persistent cookies remain on your computer when you have gone offline, while session cookies are deleted as soon as you close your web browser.

To find out more about cookies, including how to see what cookies have been set and how to block and delete cookies, please visit <http://www.aboutcookies.org/>.

SoundCloud cookies

We use our own cookies to recognize you when you visit our website or use our apps. This means that you don’t have to log in each time you visit, and we can remember your preferences and settings.

Those cookies with one- or two-letter names (such as “a”, “c” or “qc”) are SoundCloud cookies.

Third party cookies

In addition to our own cookies, we work with various reputable companies to help us analyze how the Platform is used, and to optimize our website and apps to deliver the best possible experience. The following companies help us achieve this through use of cookies:

Google Analytics and Google Website Optimizer

Google Analytics and Google Website Optimizer are services provided by Google, Inc. (“Google”). Google Analytics uses cookies to help us analyze how users use our website, our mobile site and any SoundCloud® players embedded on third party sites. Google Web Optimizer uses the same cookies to measure how different users respond to different content. The information generated by these cookies (including your truncated IP address) is transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your, and other users’, use of our website, mobile site and SoundCloud® players, compiling reports for us on website activity and providing other services relating to website activity and internet usage. Please note that Google only receives your truncated IP address. This is sufficient for Google to identify (approximately) the country from which you are visiting our sites or accessing our players, but is not sufficient to identify you, or your computer or mobile device, individually.

Google cookies are those beginning “\_\_ut”.

You can find more information [here](http://www.google.com/analytics/learn/privacy.html), including a link to [Google’s privacy policy](http://www.google.com/intl/en/policies/privacy/).

To opt out of this analysis by Google, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.

Google AdWords and Google Remarketing

We use the online advertising program Google AdWords and the Google Remarketing technology, both operated by the company Google Inc. ("Google").

For measuring conversion with Google AdWords, a conversion tracking cookie is placed when a user clicks on a SoundCloud advertisement delivered by Google (“Ads”). Conversion tracking cookies expire after 30 days and are not used for personal identification. Google uses a different cookie for each Google AdWords customer and there is no consolidation of the cookie data with other data. If you click on one of our Ads and proceed to a page equipped with a conversion tag and the cookie has not yet expired, the conversion is documented. With the help of the conversion tracking cookie we see the total number of conversions and are able to review the performance of our Ads. You can find more information about Google AdWords [here](https://support.google.com/adwords/topic/3121763?hl=en&ref_topic=3119071).

When you click on one of our Ads, a Google Remarketing cookie is placed. This cookie helps to serve our Ads to you at a later time when you browse pages of the Google content network. Remarketing cookies expire after 30 days and are not used for personal identification. For more information on Google Remarketing, please see [here](http://www.google.com/ads/innovations/remarketing.html).

Google cookies are those beginning “\_\_ut”.

To opt out of personalized ad serving by Google, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.

DoubleClick, Adswizz and Global

Depending on your location, we may use DoubleClick, an ad serving service operated by Google Ireland Limited (“Google Ireland”) or ad networks such as AdsWizz (operated by Adswizz, Inc.) or Global (operated by Global Radio Services Limited). These service providers use cookies in order to facilitate to show relevant and interesting ads to you. When you interact with our Platform your browser automatically makes information available to these service providers on our behalf, including your IP-address. This information as well as information automatically collected by us, on our behalf or on behalf of third parties (advertisers) about your use of the Platform will solely be used to create pseudonym user profiles. These enable us to display more appealing advertising to you. You can find more information on DoubleClick cookies [here](http://www.google.com/policies/technologies/ads/). If you wish to opt out of personalized ad serving please see the Opting Out section below.

Please be aware that even if you opt out of interest-based ads, you may still see ads based on factors such as your general location derived from your current IP-address, your browser type and recent, previous searches related to your current search.

Quantcast Measurement

Quantcast Measurement is an audience measurement service provided by Quantcast Corporation (“Quantcast”). Quantcast uses cookies to help us better understand our users, and to help us keep SoundCloud® and our marketing messages relevant to your use of the Platform. The information generated by the cookie about your use of the Website (including your IP address) is transmitted to and stored by Quantcast on servers in the United States. Quantcast will use this information, together with information it collects from other websites that you may visit, for the purpose of evaluating your behavior across the web and compiling reports for us on website activity. All information provided by Quantcast is aggregated and Quantcast does not provide us with any information relating to your activity on any other website.

Quantcast cookies are those beginning “\_\_qca”.

You can find more information on Quantcast’s collection and use of data [here](https://www.quantcast.com/help?jump=faqs_layer), including a link to Quantcast’s [privacy policy](https://www.quantcast.com/how-we-do-it/consumer-choice/privacy-policy/).

To opt out of this analysis by Quantcast, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.

ScorecardResearch

ScorecardResearch is a service provided by comScore, Inc ("comScore"). comScore uses a combination of cookies and web beacons to count when user visit our website, our mobile site and any SoundCloud players embedded on third party sites. The information generated by the cookie about your use of the Website (including your IP address) is transmitted to and stored by comScore on servers in the United States. Please note that comScore only stores your obfuscated IP address. This is sufficient to identify (approximately) the country from which you are visiting our sites or accessing our players, but is not sufficient to identify you, or your computer or mobile device, individually.

Scorecard Research cookies are those that begin with UID and UIDR.

To learn more about comScore, please visit [www.comscore.com](http://www.comscore.com/). You can find ScorecardResearch's privacy policy [here](http://www.scorecardresearch.com/privacy.aspx?newLanguage=3). To opt-out of the tracking, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.

Similar technologies

In addition to cookies, we also use the following standard Internet technologies in connection with your use of the Platform:

* Clear GIFs: We use “clear GIFs”, sometimes known as “web bugs”, which are small image files that we embed into our email newsletters. These clear GIFs tell us whether you opened the newsletter, clicked on any of the content or forwarded the newsletter to someone else. This provides us with useful information regarding the effectiveness of our email newsletters, which we can use to ensure that we are delivering information that is relevant to our users.
* Flash cookies: We use Flash cookies to synchronize information between multiple SoundCloud® players. This ensures that one player is stopped when another player starts. We do not use Flash cookies for the purposes of collecting any personal data, and do not use Flash cookies to respawn any cookies that you might previously have deleted.
* HTML5 local storage: We use HTML5 local storage to store your default listening volume (i.e. the volume at which you prefer to hear sounds on SoundCloud®) and, in the case of pro users, to set the widget control color. If you access the mobile version of our website, we use HTML5 local storage to store certain cookie data, including your user plan, authentication data, your username and your display preferences. We further use HTML5 local storage to store the track IDs of the last 250 tracks you have listened to. This information helps us to suggest content that you might enjoy when you visit the Platform without being logged in or when you sign up for a SoundCloud account. Depending on your browser you can remove local storage when clearing your cache and cookies. We do not use HTML5 local storage to collect any personal data.
* Activity Tracking: In our apps we make use of Braze, an in-app analytics and messaging service provided by Braze, Inc. (“Braze”). When you launch a SoundCloud App, Braze collects and stores usage data from our iOS and Android mobile apps on our behalf in order to help us understand how users are interacting with our apps for the purpose to customize the app experience to users’ needs and to engage with them. Braze is used to track activities within the App such as likes, follows and plays. This information, including your IP address, is transmitted and stored by Braze on servers in the United States. For more information see [Braze’s privacy policy](https://www.braze.com/privacy). If you wish to opt out of Braze tracking, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.
* App performance tracking: Our mobile apps use the app performance and analysis technology “adjust”, a service provided by Adjust GmbH ("Adjust"). When you launch the SoundCloud app, Adjust collects install and event data such as the number of tracks played and the listening time from our iOS and Android mobile apps in order to help us understand how our users are interacting with our apps and to optimize and analyze mobile ad campaigns. For such analysis, Adjust uses your anonymized (hashed) IDFA or Android ID, and your anonymized (hashed) IP- and MAC address. The hashes used are one-way hashes and it is not possible to identify you or your mobile device individually. If you wish to opt-out of Adjust tracking, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.
* Bug reporting: We work with Crashlytics, Inc (“Crashlytics”) to report any bug affecting our iOS and Android mobile apps. If either app crashes during normal use, the app will send certain information about the incident to Crashlytics. This information consists of the device type, OS version and certain hardware information about your mobile device, and the time of the crash, the state of the application at the time of the crash, and stack traces. The information does not include your IP address or any other information that could be used to identify you or your mobile device individually, and does not include any other information from your mobile device. Click [here](http://try.crashlytics.com/terms/) to review Crashlytics' privacy policy. To opt out of bug reporting please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.
* Personalized advertising on mobile devices: Where cookie technology is not available other unique identifiers may be used instead (e.g. in mobile applications), which perform similar functions, such as IDFA, Android-ID or the Google Advertiser ID. To opt-out of identifiers on mobile, please see the [Opting Out](https://soundcloud.com/pages/cookies/03-2018#opting-out) section below.

Opting out

We think it’s important that you are able to control the collection of personal data relating to your use of SoundCloud®, and have therefore made sure that you can opt out of any personal data collection using cookies or other technologies as set out below. (Please note that you cannot opt out of our use of Flash cookies or HTML5 local storage as these are necessary for the technical operation of the platform. However, we do not use these technologies to collect any personal data.)

Cookies:

You can use the settings within your browser to control the cookies that are set on your computer or mobile device. However, please be aware that cookies are important to many aspects for the Platform – if you set your browser to reject cookies, you may not be able to enjoy all of the features of the platform. To find out how to see what cookies have been set and how to reject and delete cookies, please visit [http://www.aboutcookies.org](http://www.aboutcookies.org/).

* To opt-out of analysis by Google Analytics on our website and other websites, please visit <http://tools.google.com/dlpage/gaoptout>.
* To opt-out of personalized ad delivery on the Google content network, please visit [Google’s Ads Preferences Manager](http://www.google.com/ads/preferences) or if you wish to opt-out permanently even when all cookies are deleted from your browser you can install their plugin [here](https://www.google.com/settings/ads/plugin/).
* To opt-out of personalized ad delivery through AdsWizz, you can do it [here](http://www.adswizz.com/our-privacy-policy/). To opt-out of personalized ad delivery through Global, you can find more info here.
* To opt-out of analysis by Quantcast on our website and other websites, please visit <http://www.quantcast.com/opt-out>.
* You can also disable analytics for mobile apps, including tracking by [Adjust](http://www.adjust.com/privacy_policy), from the settings screen on your mobile device.
* To opt-out of tracking by Scorecard Research on our website and other websites, please visit <http://scorecardresearch.com/optouttag.aspx>.
* You can also manage many companies’ cookies used for online advertising at the US-based aboutads.info choices [page](http://www.aboutads.info/choices/) or the EU-based [Your Online Choices](http://www.youronlinechoices.com/uk/your-ad-choices). Or you may choose to change your browser settings to opt-out of cookies.
* To opt out of interest-based ads on mobile devices, please follow these instructions for your mobile device: On android open the Google Settings app on your device and select “ads” to control the settings. On iOS devices with iOS 6 and above use Apple’s advertising identifier. To learn more about limiting ad tracking using this identifier, visit the settings menu on your device.
* To opt-out of location tracking when using our apps, you can use the settings of your device.

Clear GIFs:

Clear GIFs are included in our email newsletters. You can unsubscribe from our newsletters at any time by following the link in the newsletter itself, or by changing your email preferences within your settings in your SoundCloud® account.

Activity tracking and bug reporting:

You can use the settings within our iOS device or within the Android app to opt-out of analytics tracking and bug reporting. For the opt-out, if you are using our iOS app, go to the settings of your iOS device and open the SoundCloud® tab. With an Android device you need to open the SoundCloud® app and open the basic settings tab within. From there you can simply disable analytics and/or bug reporting to stop any analytics data or bug reporting information being sent from the app.

Consent to cookies and similar technologies

We have done our best to provide you with clear and comprehensive information about our use of cookies and similar technologies. If you choose to use the Platform without blocking or disabling cookies or opting out of these technologies (as described above), you will indicate your consent to our use of these cookies and other technologies and to our use (in accordance with this policy and our Privacy Policy) of any personal information that we collect using these technologies. If you do not consent to the use of these technologies, please be sure to block or disable them using your browser settings, the opt-out links above, or the settings on your mobile device.

New York Times

We use a variety of tracker methods; six of the main types are explained below.

***A) Cookies***

A cookie is a small string of text that a website (or online service) stores on a user’s browser. It saves data on your browser about your visit to our site or other sites. It often includes a unique identifier (e.g., cookie #123).

“First-party cookies” are cookies set by us (or on our behalf) on our site. “Third-party cookies” are cookies set by other companies whose functionality is embedded into our site (e.g., google.com).

“Session cookies” are temporary cookies stored on your device while you visit our site. They expire when you close your browser. “Persistent cookies” are stored on your browser for a period of time after you leave our site. Persistent cookies expire on a set expiration date, or when they are deleted manually.

You can choose whether to accept cookies by editing your browser settings. However, if cookies are refused, your experience on our site may be worse, and some features may not work as intended.

***B) Pixels***

Pixels (also known as “web beacons,” “GIFs” or “bugs”) are one-pixel transparent images located on web pages or messages. They track whether you have opened these web pages or messages. Upon firing, a pixel logs a visit to the current page or message and may read or set cookies.

Pixels often rely on cookies to work, so turning off cookies can impair them. But even if you turn off cookies, pixels can still detect a web page visit.

***C) Javascript***

JavaScript is a programming language. It can be used to write trackers that, when embedded into a page, allow us to measure how you interact with our site and other sites.

***D) Software Development Kits (or SDKs)***

SDKs are pieces of code provided by our digital vendors (e.g., third-party advertising companies, ad networks and analytics providers) in our mobile apps to collect and analyze certain device and user data.

***E) Device Identifiers***

Device identifiers are user-resettable identifiers comprised of numbers and letters. They are unique to a specific device. They are stored directly on the device. These include Apple’s ID For Advertisers (IDFA) and Google’s Android Advertising ID (AAID). They are used to recognize you and/or your devices(s) on, off and across different apps and devices for marketing and advertising purposes.

***F) ID Synching***

In order to decide what type of ad might interest you, our digital and marketing vendors sometimes link data — inferred from your browsing of other sites or collected from other sources — using a method knowns as “ID synching” or “cookie synching.” To do this, they match the tracker ID they have assigned to you with one or more tracker IDs that are held in another company’s database and that are likely also associated with you. Any of the linked trackers may have certain interests and other demographic information attributed to it. That information is then used to determine which ad to show you.

[**Back to top**](https://www.nytimes.com/privacy/app)

**2.**

**What Trackers Do We Use?**

Below is a list of the types of trackers that appear on our site.

**Essential Trackers**

Essential trackers are required for our site to operate. They allow you to navigate our site and use its services and features (e.g., cookies that help you stay logged in). Without essential trackers, our site will not run smoothly; in fact, our site (or certain services or features) might not even be available to you simply because of technical limitations.

| **Tracker name** | **Description of purpose** | **If tracker is a cookie, is it a persistent or session cookie? When do persistent cookies expire?** | **If tracker is a cookie, 1st party or 3rd party cookie? If 3rd party, indicate legal name and URL for cookie policy.** |
| --- | --- | --- | --- |
| LPSessionID | Customer support | session | LivePerson |
| LPVisitorID | Customer support | 1 year | LivePerson |
| LPVID | Customer support | 1 year | LivePerson |
| nyt-a | User identification | 1 year | first party |
| NYT-S | User identification | 1 year | first party |
| nyt-gdpr | Geographic eligibility | 4 hours | first party |
| nyt-purr | Privacy eligibility | 1 year | first party |
| nyt-geo | Geographic information | 4 hours | first party |
| edu\_cig\_opt | Educational institution information | 1 day | first party |
| b2b\_cig\_opt | Business institution information | 1 day | first party |
| optimizelyEndUserId | Asset delivery | 6 months | first party |
| nyt-us | Geographic information | 4 hours | first party |
| nyt-jkidd | Data backend | 1 year | first party |
| datadome | Fraud detection | 1 year | DataDome |
| OTZ | Payment support (only used on the payment page, with Google Pay) | 4 weeks | Google |

**Preference Trackers**

Preference trackers allow us to store information about your choices, settings and preferences. They also help us recognize you when you return to our site, remember your language settings (among others) and customize our site accordingly. They are not essential to the functioning of our site.

| **Tracker name** | **Description of purpose** | **If tracker is a cookie, is it a persistent or session cookie? When do persistent cookies expire?** | **If tracker is a cookie, 1st party (set by the site being visited) or 3rd party across different sites? Indicate 3rd party (full legal name and URL to cookie policy)** | **Privacy Policy and Opt-out** |
| --- | --- | --- | --- | --- |
| NYT-Edition | Remember which edition user prefers | 1 year | first party | [Privacy Policy](https://www.nytimes.com/privacy/privacy-policy), you don’t have this cookie. |

**Analytics Trackers**

Analytics trackers collect or use information about your site use, which helps us improve our site. Among the uses of analytics trackers are to show us which pages are most frequently visited, help us record difficulties you have with our site, track subscription purchases and behaviors leading to subscription purchases, and measure how well ads perform.

These trackers add up our readers’ visits to show us larger patterns in our audience. We look at these larger patterns to analyze site traffic.

| **Tracker name** | **Description of purpose** | **If tracker is a cookie, is the cookie persistent or a session cookie? When do persistent cookies expire?** | **If tracker is a cookie, 1st party (set by the site being visited) or 3rd party across different sites? Indicate 3rd party (full legal name and URL to cookie policy)** | **Privacy Policy and Opt-out** |
| --- | --- | --- | --- | --- |
| \_\_gads | User analytics | 1 year | Google Analytics | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en-US) |
| \_gcl\_au | User analytics | 3 months | Google Analytics | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en-US) |
| walley | User analytics | 1 year | Google Analytics | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en-US) |
| walley\_gid | User analytics | 1 day | Google Analytics | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en-US) |
| iter\_id | User analytics | 9 years | Google Analytics | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en-US) |
| \_gat\_UA-58630905-1 | User analytics | session | Google Analytics | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en-US) |
| \_cb\_ls | User analytics | 1 year | Chartbeat | [**Privacy Policy Opt-out**](https://chartbeat.com/privacy/) |
| \_cb | User analytics | 1 year | Chartbeat | [**Privacy Policy Opt-out**](https://chartbeat.com/privacy/) |
| \_cb\_svref | User analytics | session | Chartbeat | [**Privacy Policy Opt-out**](https://chartbeat.com/privacy/) |
| \_chartbeat2 | User analytics | 1 year | Chartbeat | [**Privacy Policy Opt-out**](https://chartbeat.com/privacy/) |
| \_chartbeat4 | User analytics= | session | Chartbeat | [**Privacy Policy Opt-out**](https://chartbeat.com/privacy/) |
| sumologic.logger.session | Application logging | session | SumoLogic | [**Privacy Policy Opt-out**](https://www.sumologic.com/privacy-statement/) |
| Localytics SDK | User analytics in apps | Not applicable | Localytics | [**Privacy Policy Opt-out**](https://www.localytics.com/privacy-policy/) |
| AppsFlyer SDK | User analytics in apps | Not applicable | AppsFlyer | [**Privacy Policy Opt-out**](https://www.appsflyer.com/services-privacy-policy) |

**Marketing Trackers**

These trackers help us determine which ads to show you for Times properties — both on our site and on other sites. To do this, these trackers use information about your behavior on various sites to target our ads.

These trackers allow us to limit the number of times you see our ad across your devices. They help us personalize the ads we show you. They also enable us to measure the effectiveness of our marketing campaigns (e.g., measure if you subscribe after seeing our ads).

| **Tracker name** | **Description of purpose** | **If tracker is a cookie, is the cookie persistent or a session cookie? When do persistent cookies expire?** | **If tracker is a cookie, 1st party (set by the site being visited) or 3rd party across different sites? Indicate 3rd party (full legal name and URL to cookie policy)** | **Privacy Policy and Opt-out** |
| --- | --- | --- | --- | --- |
| \_fbp | Retargeting users on Facebook, only exists on marketing pages. | 2 months | Facebook | [**Privacy Policy Opt-out**](https://www.facebook.com/privacy/explanation) |
| fr | Retargeting users on Facebook, only exists on marketing pages | 2 months | Facebook | [**Privacy Policy Opt-out**](https://www.facebook.com/privacy/explanation) |
| Facebook SDK | Retargeting users on Facebook, only exists on marketing pages. | Not applicable | Facebook | [**Privacy Policy Opt-out**](https://www.facebook.com/privacy/explanation) |
| sc\_at | Retargeting users on SnapChat, only exists on marketing pages. | 1 year | Snap | [**Privacy Policy Opt-out**](https://www.snap.com/en-US/privacy/privacy-policy) |
| bkdc | Building audiences to target users off-site and target on-site. | 6 months | Oracle BlueKai | [**Privacy Policy Opt-out**](https://www.oracle.com/legal/privacy/marketing-cloud-data-cloud-privacy-policy.html) |
| bku | Building audiences to target users off-site and target on-site. | 6 months | Oracle BlueKai | [**Privacy Policy Opt-out**](https://www.oracle.com/legal/privacy/marketing-cloud-data-cloud-privacy-policy.html) |
| personalization\_id | Retargeting users on Twitter, only exists on marketing pages. | 1 year | Twitter | [**Privacy Policy Opt-out**](https://twitter.com/en/privacy) |
| ANONCHK | Retargeting users on Bing, only exists on marketing pages. | session | Microsoft Bing | [**Privacy Policy Opt-out**](https://about.ads.microsoft.com/en-us/resources/policies/microsoft-advertising-privacy-policy) |
| MR | Retargeting users on Bing, only exists on marketing pages. | 6 months | Microsoft Bing | [**Privacy Policy Opt-out**](https://about.ads.microsoft.com/en-us/resources/policies/microsoft-advertising-privacy-policy) |
| MUID | Retargeting users on Bing, only exists on marketing pages. | 1 year | Microsoft Bing | [**Privacy Policy Opt-out**](https://about.ads.microsoft.com/en-us/resources/policies/microsoft-advertising-privacy-policy) |
| lang | Retargeting users on LinkedIn, only | session | Microsoft LinkedIn | [**Privacy Policy Opt-out**](https://www.linkedin.com/legal/privacy-policy) |
| lidc | Retargeting users on LinkedIn, only exists on marketing pages. | 1 day | Microsoft LinkedIn | [**Privacy Policy Opt-out**](https://www.linkedin.com/legal/privacy-policy) |
| UserMatchHistory | Retargeting users on LinkedIn, only exists on marketing pages. | 4 weeks | Microsoft LinkedIn | [**Privacy Policy Opt-out**](https://www.linkedin.com/legal/privacy-policy) |
| bcookie | Retargeting users on LinkedIn, only exists on marketing pages. | 2 years | Microsoft LinkedIn | [**Privacy Policy Opt-out**](https://www.linkedin.com/legal/privacy-policy) |
| bscookie | Retargeting users on LinkedIn, only exists on marketing pages. | 2 years | Microsoft LinkedIn | [**Privacy Policy Opt-out**](https://www.linkedin.com/legal/privacy-policy) |
| everest\_g\_v2 | Advertising to users through Adobe. | 1 year | Adobe | [**Privacy Policy Opt-out**](https://www.adobe.com/privacy/policy.html) |
| ev\_sync\_enc | Advertising to users through Adobe. | 1 year | Adobe | [**Privacy Policy Opt-out**](https://www.adobe.com/privacy/policy.html) |

**Advertising Trackers**

Advertising trackers help us determine which ads from third parties are selected for you. Some of these trackers collect or use information about your behavior on various sites to aid this targeting. These trackers sometimes limit the number of times you see an ad, make an ad more relevant to you or measure the effectiveness of an ad campaign.

In the European Economic Area (E.E.A.), advertising is not personalized or targeted by third parties through personal data given to them. Instead, the ads you see are either not personalized, or personalized using only information that we have about you and that is not shared with third parties.

We work with advertisers, ad agencies and other vendors to serve these ads. The ads served can include additional trackers.

| **Tracker name** | **Description of purpose** | **If tracker is a cookie, is the cookie persistent or a session cookie? When do persistent cookies expire?** | **If tracker is a cookie, 1st party (set by the site being visited) or 3rd party across different sites? Indicate 3rd party (full legal name and URL to cookie policy)** | **Privacy Policy and Opt-out** |
| --- | --- | --- | --- | --- |
| NID | Operating non-personalized advertising | 6 months | Google | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en) |
| S | Operating non-personalized advertising | session | Google | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en) |
| IDE | Operating non-personalized advertising | 1 year | Google | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en) |
| Google Mobile Ads SDK | Operating non-personalized advertising | Not applicable | Google | [**Privacy Policy Opt-out**](https://policies.google.com/privacy?hl=en) |
| UID | Advertising audience sizing | 1 year | comScore | [**Privacy Policy Opt-out**](https://www.comscore.com/About/Privacy-Policy) |
| comScore SDK | Advertising audience sizing in apps | Not applicable | comScore | [**Privacy Policy Opt-out**](https://www.comscore.com/About/Privacy-Policy) |
| \_\_cfduid | Brand surveys | 4 weeks | IterateHQ | [**Privacy Policy Opt-out**](https://iteratehq.com/privacy) |

[**Back to top**](https://www.nytimes.com/privacy/app)

**3.**

**How Do I Manage Trackers?**

When you first come to our site, you may receive a notification that trackers are present. By clicking or tapping “accept,” you agree to the use of these trackers as described here.

You can manage your tracker settings by opting out of specific (or all) trackers.

To opt in or out of New York Times’ nonessential trackers, please click one of these buttons:Opt into New York Times nonessential trackersOpt out of New York Times nonessential trackersBy clicking or tapping this button you are not opting out of any advertising-related third-party trackers. To opt out of all third-party trackers, please follow the instructions for your browser as well as the Ad Choices and Online Choices paragraphs [below](https://www.nytimes.com/privacy/cookie-policy#anchor-cookie-last-paragraph).

In addition to the options above, you can refuse or accept trackers from our site (or any other site) in your browser’s settings. If you refuse trackers, you might not be able to sign in or use other tracker-dependent features of our site.

Most browsers automatically accept cookies, but this is typically something you can adjust. Information for each browser can be found in the links below:

* [**Safari on desktop**](https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac) and [**Safari Mobile (iPhone and iPads)**](https://support.apple.com/en-us/HT201265): Note that, by default, Safari is engineered to protect you from being tracked from site to site unless you disable Intelligent Tracking Prevention (ITP).
* [**Firefox**](https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectlocale=en-US&redirectslug=delete-cookies-remove-info-websites-stored): By default, Firefox protects you from cross-site tracking so long as you have not disabled Enhanced Tracking Protection (ETP). There is therefore less need to manage cookies to protect your privacy.
* [**Chrome**](https://support.google.com/chrome/answer/95647?hl=en)
* [**Microsoft Edge**](https://support.microsoft.com/en-us/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy): Enabling tracking prevention with Edge will protect you from being tracked between sites, such that there will be less of a need to manage your cookies in order to protect your privacy.
* [**Samsung Internet Browser**](https://aboutdevice.com/clear-cookies-history-cache-on-samsung-internet-browser-android/)
* Brave: Brave has several mechanisms to keep you from being tracked online, but you can [**change your privacy settings**](https://support.brave.com/hc/en-us/articles/360017989132-How-do-I-change-my-Privacy-Settings-) if you wish to have greater control over its decisions.

For more information about other browsers, please refer to this [**“All About Cookies” guide**](https://www.allaboutcookies.org/manage-cookies/).

To opt out of Google Analytics data collection, follow [**these Google instructions**](https://tools.google.com/dlpage/gaoptout).

To reset your device identifier, follow [**Google instructions**](https://support.google.com/googleplay/android-developer/answer/6048248?hl=en) and [**Apple instructions**](https://support.apple.com/en-us/HT205223).

The third-party advertisers, ad agencies and other vendors with which we work may be members of the Network Advertising Initiative, the Digital Advertising Alliance Self-Regulatory Program for Online Behavioural Advertising and/or the European Digital Advertising Alliance. To opt out of interest-based advertising from the participating companies, please visit [**AboutAds.info**](http://optout.aboutads.info/?c=2&lang=EN) or [**the European Digital Advertising Alliance**](http://www.youronlinechoices.eu/) for laptops and [**NAI Mobile Choices**](https://www.networkadvertising.org/mobile-choice/) or **[AppChoices](https://youradchoices.com/appchoices)** for mobile devices. Note that opting out through these channels does not mean you will no longer see ads. You will still receive other types of ads from these companies, and any type of ad from nonparticipating companies. The sites you visit may still collect your information for other purposes.

Amazon

Cookies

Letzte Aktualisierung: 4. September 2020

Wir verwenden Cookies und ähnliche Tools (zusammenfassend "Cookies") für die hier unten beschriebenen Zwecke.

**Betriebstechnische Cookies:** Wir verwenden Cookies für die Bereitstellung unserer Dienste, zum Beispiel, um:

* zu erkennen, wenn Sie sich zur Nutzung unserer Dienste anmelden;
* zu erkennen, ob Sie ein Prime-Mitglied sind, und um weitere kundenspezifische Funktionen und Dienste anzubieten;
* Funktionen, Produkte und Dienste anzubieten, die für Sie von Interesse sein könnten, insbesondere Anzeigen für unsere Dienste, sofern es sich um auf Amazon verfügbare Produkte und Dienste handelt;
* die Artikel zu speichern, die Sie in Ihren Warenkorb gelegt haben;
* betrügerische Aktivitäten zu verhindern;
* die Sicherheit zu verbessern;
* Ihre Präferenzen, z.B. für Währung und Sprache berücksichtigen.

Wir verwenden Cookies auch, um zu verstehen wie Kunden unsere Dienste nutzen, damit wir Verbesserungen vornehmen können. Wir verwenden Cookies zum Beispiel zur Durchführung von Recherchen und Diagnosen, um die Inhalte, Produkte und Dienste von Amazon zu verbessern und um die Leistung unserer Dienste zu messen und zu analysieren.

**Werbe-Cookies:** Wir verwenden Cookies auch, um bestimmte Arten von Anzeigen zu schalten, insbesondere auch für nicht bei Amazon erhältliche Produkte und Dienste und für bestimmte Anzeigen, die aufgrund Ihrer Interessen relevant für Sie sind.

Auch zugelassene Drittanbieter können Cookies setzen, wenn Sie mit Amazon Services interagieren. Zu diesen Drittanbietern gehören Suchmaschinen, Anbieter von Mess- und Analysediensten, Social-Media-Netzwerke und Werbefirmen. Drittanbieter verwenden Cookies bei der Bereitstellung von Werbeinhalten , insbesondere Anzeigen, die aufgrund Ihrer Interessen relevant für Sie sind, um die Effektivität ihrer Anzeigen zu messen und um Dienstleistungen im Auftrag von Amazon zu erbringen.

Um mehr darüber zu erfahren, wie Amazon interessenbezogene Werbung anbietet, besuchen Sie bitte den [Hinweis zu interessenbasierter Werbung](https://www.amazon.de/gp/help/customer/display.html?nodeId=201909150). Gehen Sie bitte zur Seite „[Einstellungen für Werbung](https://www.amazon.de/adprefs)“, um Ihre Einstellungen für interessenbasierte Werbung anzupassen. Um zu sehen, welche zugelassenen Drittparteien Cookies verwenden und um Cookie-Einstellungen vorzunehmen, besuchen Sie bitte die Seite „[Cookie-Einstellungen](https://www.amazon.de/cookieprefs?ref_=cookies_notice_cpp)“.

**Weitere Informationen**

Betriebstechnische Cookies verbleiben nach Ihrem letzten Besuch bei unseren Diensten 13 Monate in Ihrem Browser, ausgenommen davon sind Cookies die Ihre Einstellungen zu persönlichen Informationen festhalten (wie zum Beispiel, Einstellungen für Werbung), die bis zu 5 Jahre in Ihrem Browser verbleiben können. Andere Cookies verbleiben in Ihrem Browser für 13 Monate nachdem Sie uns Ihre Zustimmung zur Verwendung dieser Cookies erteilt haben.

Sie können Cookies auf unserer Seite mit den „[Cookie-Einstellungen](https://www.amazon.de/cookieprefs?ref_=cookies_notice_cpp)“ verwalten. Wir werden Ihre Cookie-Einstellungen auf Amazon-Dienste und den Browser, mit dem Sie Ihre Auswahl getroffen haben sowie jeden weiteren Browser anwenden, bei dem Sie angemeldet sind. Wenn Sie nicht angemeldet sind, müssen wir Ihre Auswahl unter Umständen erneut abfragen.

Alternativ dazu können Sie in den Einstellungen Ihres Browsers erfahren, wie Sie verhindern, dass Ihr Browser neue Cookies akzeptiert, wie Sie einstellen, dass Ihr Browser Sie benachrichtigt, wenn Sie ein neues Cookie empfangen, wie Sie Cookies deaktivieren und entfernen und wann Cookies ablaufen.

Dank der betriebstechnischen Cookies können Sie einige der wesentlichen Funktionen von Amazon nutzen. Wenn Sie betriebstechnische Cookies über Ihre Browsereinstellungen blockieren oder auf andere Weise ablehnen, werden einige Funktionen und Dienste möglicherweise nicht mehr funktionieren. Sie können beispielsweise keine Artikel mehr in Ihren Warenkorb legen, nicht mehr zur Kasse gehen und keine Amazon-Dienste mehr nutzen, die eine Anmeldung erfordern. Möglicherweise müssen Sie auch einige Ihrer Einstellungen jedes Mal manuell anpassen, wenn Sie einen unserer Dienste besuchen.

Weitere Informationen zu der Art der von uns gesammelten Informationen finden Sie in unserer [Datenschutzerklärung](https://www.amazon.de/gp/help/customer/display.html?nodeId=201909010).

Wickr Messenger

**Why We Use Cookies**

As a privacy-focused company, Wickr has built and operated its platform as a ‘zero-knowledge’ system to ensure that our users have full control and ownership of their communications. This means that Wickr as a company is built private-by-design from its very start to provide secure its communications service, and does not collect or monetize your content.

Your trust is important to us and we tirelessly work on improving our services and raising awareness about our products, which are designed to ensure our users’ security and privacy. To accomplish these goals, we use cookies that enable us to learn how our website visitors navigate our content and how web users interact with our marketing materials so we can understand how to improve our website and our content so we can continue building privacy and collaboration-enhancing features accessible to all users. We may also use cookies to recommend content that might interest you based on your past interactions with us. We make every reasonable effort to: a) minimize the information we collect to operate the service, b) limit the amount of time we keep it and c) enable our users to proactively minimize the data they store on their devices to ensure its privacy and security.

**What Are Cookies?**

A cookie is a small text file, unique to your device or browser, that helps us learn about things like when users arrive at our site, how they use the site, when they leave, and when they come back.   We use session-based, persistent cookies and pixel-tags. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire. Pixel tags, which are small blocks of code installed in or on a webpage, also provide us with insight about our users’ preferences. It’s important to note that no information about web traffic associated with our marketing and web optimization efforts can be traced back to the actual end users of Wickr products.

**What Types of Cookies We Use**

In addition to our own cookies, we use third-party cookies through partners like Google Analytics to understand website performance and customer interest in our product, as well as optimize the on-boarding experience for new network administrators (on Wickr Pro only). These cookies do not allow us to know your personal information, only how you interact with our website and marketing materials published on the web.  
We provide the utmost transparency on and up-to-date overview of cookies used on our website including the ability for website visitors to check, withdraw or modify consent for non-necessary cookies at any time.

**Deleting Cookies**

In addition to modifying cookies by visiting our website, you can also control and delete cookies from your browser. *Here is how to do so on different browsers:*

[Firefox](https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored) | [Chrome](https://support.google.com/chrome/answer/95647) | [Safari](https://support.apple.com/kb/ph21411?locale=en_US)

**Disabling Cookies**

You can also disable or block cookies to prevent them from being used in the first place.

For more information about these controls, visit your browser or device’s help material.

The [Electronic Frontier Foundation](https://www.eff.org/) and other leading digital rights organizations recommend a number of ways to do this:

* Users can opt out of providing their website activity to Google Analytics via the [Google Analytics Opt-Out browser add-on](https://support.google.com/analytics/answer/181881?hl=en).
* Users can install [Adblock Plus](https://chrome.google.com/webstore/detail/adblock-plus/cfhdojbkjhnklbpkdaibdccddilifddb) and enable EasyPrivacy to block ads and disable 3rd party tracking;
* Users can also change cookie settings on the browser to “disallow” 3rd party cookies and “set cookies to expire when you exit your browser.”
  + [Firefox](https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences)
  + [Chrome](https://support.google.com/chrome/answer/95647)
  + [Safari](https://support.apple.com/kb/ph21411)
* Users can turn off referers with the extension [Referer Control](https://chrome.google.com/webstore/detail/referer-control/hnkcfpcejkafcihlgbojoidoihckciin). This will prevent an HTTP request from giving user information to websites.
* Finally, users can install EFF’s browser add-on [HTTPS Everywhere](https://www.eff.org/https-everywhere) or [Privacy Badger](https://www.eff.org/privacybadger). Details on how to set these features up can be found [here](https://www.eff.org/deeplinks/2012/04/4-simple-changes-protect-your-privacy-online).

If you have any questions about our use of cookies, please [contact us](mailto:privacy@wickr.com).

Twint Website

Die Website von TWINT unterliegt dem schweizerischen Recht zum Datenschutz, insbesondere gemäss dem Bundesgesetz über den Datenschutz (DSG). Für Besucherinnen und Besucher aus dem Ausland kann unsere Website auch ausländischem Datenschutzrecht unterliegen. Wir erachten den Schutz der Privatsphäre unserer Website-Besucher als äusserst wichtig und informieren deshalb nachfolgend über unseren Umgang mit Personendaten auf unserer Website.

Unsere Website kann besucht werden, ohne Angaben zur Person hinterlassen zu müssen. Wir speichern lediglich Zugriffsdaten in unseren Server-Logdateien, die uns keinen direkten Rückschluss auf einzelne Personen ermöglichen. Dazu zählen unter anderem die Namen der abgerufenen Seiten einschliesslich Datum und Zeit des jeweiligen Abrufs, die jeweils übertragene Datenmenge und der Internet-Zugangsanbieter, über den der jeweilige Abruf erfolgt. Wir verwenden diese Daten ausschliesslich zur Sicherstellung der störungsfreien Abrufbarkeit unserer Website sowie für Verbesserungen unserer Website.

**Kontaktaufnahme durch den Besucher**

Wir erheben Personendaten, wenn ein Website-Besucher uns kontaktiert, zum Beispiel über unser Kontaktformular, und uns dabei Angaben wie Name und E-Mail freiwillig mitteilt. Welche Personendaten dabei erhoben werden, ergibt sich jeweils aus den abgefragten Angaben.

**Cookies**

Wir verwenden Cookies für unsere Website. Cookies sind insbesondere kleine Textdateien, die beim Besuch unserer Website auf dem Computer unserer Besucher dauerhaft oder temporär gespeichert werden. Zweck der Cookies ist insbesondere die statistische Auswertung der Nutzung unserer Website für Verbesserungen. Website-Besucher können die Verwendung von Cookies auf unserer Website in den Cookies- oder Privatsphäre-Einstellungen des Browsers jederzeit ganz oder teilweise deaktivieren. Bei deaktivierten Cookies stehen unseren Website-Besuchern allenfalls nicht mehr alle Funktionen unserer Website zur Verfügung.

**Datenbearbeitung durch / für Eigner- und Partnerbanken**

TWINT ist ein gemeinsames Angebot von verschiedenen schweizerischen Eigner- und Partnerbanken: Banque Cantonale Vaudoise (BCV), Credit Suisse, PostFinance, Raiffeisen, UBS und Zürcher Kantonalbank (ZKB).

Wir können Daten aus der statistischen Auswertung der Nutzung unserer Website an unsere Eigner- und Partnerbanken weitergeben, damit wir unsere Website in Zusammenarbeit mit unseren Eigner- und Partnerbanken für deren Kundinnen und Kunden verbessern können. Unsere Eigner- und Partnerbanken unterliegen ebenfalls dem schweizerischen Recht zum Datenschutz.

**Dienste von Google und anderen Drittanbietern**

**1. Google**Wir verwenden auf unserer Website die Dienste DoubleClick, Google Analytics, Google AdWords, Google Fonts, Google Maps, Google Remarketing und YouTube der amerikanischen Google Inc. und ihrer Tochtergesellschaften (nachfolgend «Google»). Die erwähnten Google-Dienste dienen der statistischen Auswertung der Nutzung unserer Website, damit wir unsere Website fortlaufend verbessern können. Die erwähnten Google-Dienste ermöglichen es teilweise auch, unseren Website-Besucherinnen und -Besuchern massgeschneiderte Werbeangebote anzuzeigen.

Google Fonts dient dem Einbinden von Schriftarten auf unserer Website. Google Maps dient dem Einbinden von Kartenmaterial auf unserer Website. YouTube dient dem Einbinden von Videos auf unserer Website.

Die aufgezählten Google-Dienste verwenden unter anderem Cookies, welche es erlauben, die individuelle Nutzung unserer Website zu erfassen. Sämtliche Daten im Zusammenhang mit den Google-Diensten werden an Google in den Vereinigten Staaten von Amerika (USA) zur Auswertung übermittelt. Google wird die entsprechenden Daten gegebenenfalls an Dritte übertragen, sofern dies gesetzlich vorgeschrieben ist oder soweit Dritte diese Daten im Auftrag von Google bearbeiten. Im Rahmen von Google Analytics wird auch die IP-Adresse unserer Website-Besucher an Google übertragen. Wir verwenden Google Analytics auf unserer Website derart konfiguriert, dass die IP-Adresse unserer Website-Besucher nur gekürzt und damit anonymisiert erfasst wird.

Die Verwendung von Cookies für die aufgezählten Google-Dienste auf unserer Website können unsere Website-Besucher in den Cookie- oder Privatsphäre-Einstellungen in ihrem Browser jederzeit ganz oder teilweise deaktivieren. Alternativ können unsere Kunden die Auswertung ihrer Nutzung unserer Website durch den Google Analytics-Dienst verhindern, indem sie die entsprechende Google-Browser-Erweiterung unter <https://tools.google.com/dlpage/gaoptout> herunterladen und installieren. In diesem Fall wird ein sogenannter Opt-Out-Cookie gesetzt. Informationen zum Datenschutz im Zusammenhang mit Google-Diensten finden sich in der Datenschutzerklärung von Google unter <https://www.google.ch/intl/de/policies/privacy/>.

**2. Vimeo**Für die Einbindung von Videos verwenden wir neben Youtube auch Vimeo, einen Dienst der amerikanischen Vimeo Inc. (nachfolgend «Vimeo»).

Informationen zum Datenschutz im Zusammenhang mit Vimeo finden sich in der Datenschutzerklärung unter <https://vimeo.com/privacy>.

**3. Amazon**Für die optimierte Auslieferung von Inhalten auf unserer Website verwenden wir Amazon CloudFront, das Content Delivery Network (CDN) der amerikanischen Amazon Web Services Inc. und ihrer Tochtergesellschaften (nachfolgend «AWS»). Informationen zum Datenschutz im Zusammenhang mit AWS finden sich in der Datenschutzerklärung von AWS unter <https://aws.amazon.com/de/privacy/>.

**4. Adobe und Xaxis**Im Auftrag der Credit Suisse verwenden wir auf unserer Website den Dienst Adobe Analytics der Adobe Systems Software Ireland Ltd. (nachfolgend «Adobe») sowie die Dienste Appnexus und Turbine Analytics über die amerikanische Xaxis Inc. (nachfolgend «Xaxis»). Die erwähnten Dienste dienen der statistischen Auswertung der Nutzung unserer Website durch die Credit Suisse und erlauben der Credit Suisse ausserdem, die Nutzung unserer Website durch ihre Kundinnen und Kunden zu erfassen.

Informationen zum Datenschutz im Zusammenhang mit Adobe finden sich unter <http://www.adobe.com/ch_de/privacy.html> sowie <http://www.adobe.com/ch_de/privacy/marketing-cloud.html>. Informationen zum Datenschutz im Zusammenhang mit Xaxis finden sich unter <https://www.xaxis.com/static/view/privacy-policy-en>.

Informationen zum Datenschutz im Zusammenhang mit der Credit Suisse finden sich unter <https://www.credit-suisse.com/ch/de/legal/privacy-and-cookie-policy.html>.

**Social Plugins von Facebook und anderen Social Media-Plattformen**

Wir verwenden auf unserer Website die Social Plugins der amerikanischen Facebook Inc. und ihrer Tochtergesellschaften (nachfolgend «Facebook») sowie der ebenfalls amerikanischen Twitter Inc. (nachfolgend «Twitter»). Unsere Kunden nehmen zur Kenntnis, dass in diesem Zusammenhang Informationen in die USA . Ausserdem verwenden wir auf unserer Website die Google+-Social Plugins von Google und binden Inhalte von Instagram, einem Angebot von Facebook, in unsere Website ein. Unsere Kunden nehmen zur Kenntnis, dass in diesem Zusammenhang Informationen in die USA gelangen.

Weitere Informationen zum Datenschutz im Zusammenhang mit den Social Plugins von Facebook und Twitter sowie den Google+-Social Plugins von Google finden sich unter <https://www.facebook.com/policy.php> und <https://twitter.com/privacy> sowie unter <https://developers.google.com/+/web/buttons-policy#policies>.

Weitere Informationen zum Datenschutz im Zusammenhang mit Instagram finden sich unter <https://instagram.com/legal/privacy/>.

**Auskunftsrecht**

Gemäss schweizerischem Datenschutzrecht verfügen unsere Website-Besucher über ein Recht auf grundsätzlich unentgeltliche Auskunft über sie betreffende Personendaten, die wir bearbeiten beziehungsweise speichern. Unsere Website-Besucher verfügen auch über das Recht, Personendaten bei uns berichtigen oder löschen zu lassen. Bei Anliegen in diesem Zusammenhang stehen wir unseren Website-Besuchern unter unseren Kontaktangaben gemäss Impressum unter <https://www.twint.ch/impressum/> gerne zur Verfügung.